# **Perfect Plants Groep**



30 years experience:

- Breeding and selection
- ❖Tissue culture R&D and production
- Production young plants
- Marketing and trade







→ Ornamental horticulture

# Production of young plants

- State of the art technology
- **Assortment:**

**Agapanthus** 

**Aster** 

**Astilbe** 

Calathea

Cordyline

Ctenanthe

Curcuma

**Delphinium** 

**Dicentra** 

Dionea

Heliconia

Helleborus

**Hemerocallis** 

Lily

Lupine

Musa indoor

Musa outdoor

**Nepenthes** 

**Ornithogalum** 

**Peperomia** 

**Pinguicula** 

Potato

Primula

Rabarber

Sarracenia

Solidago

**Spathiphillum** 

**Streptocarpus** 

**Syngonium** 

**Tomato** 

Zanthedeschia



#### **Potato**

Vitrocom & Pothos together started producing **potato mini tubers** in 1995.

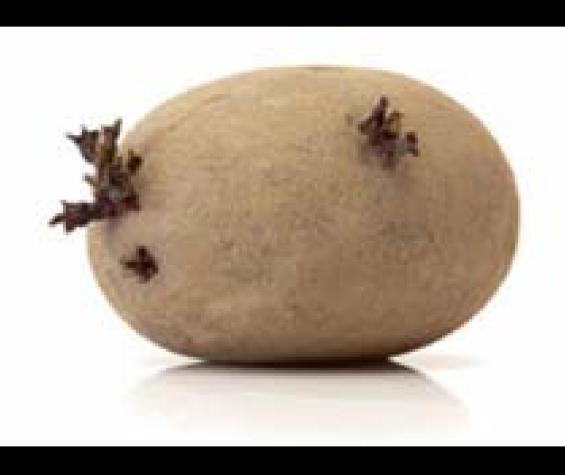
Vitrocom spezialized in **tissue culture production, initiation & research**, Pothos specialized in **growing**, **logistics** & sales.

Within our **15 years of experience**, efficiency, quality and craftmanship has been increased to perfection.

#### Now we are:

- Completely certified (NAKtuinbouw Elite®)
- •One of the leading producers in Holland of minitubers
- Producing for all leading potato breeders and trade houses
- Experienced with all aspects of large scale mini tuber production
- Still expanding

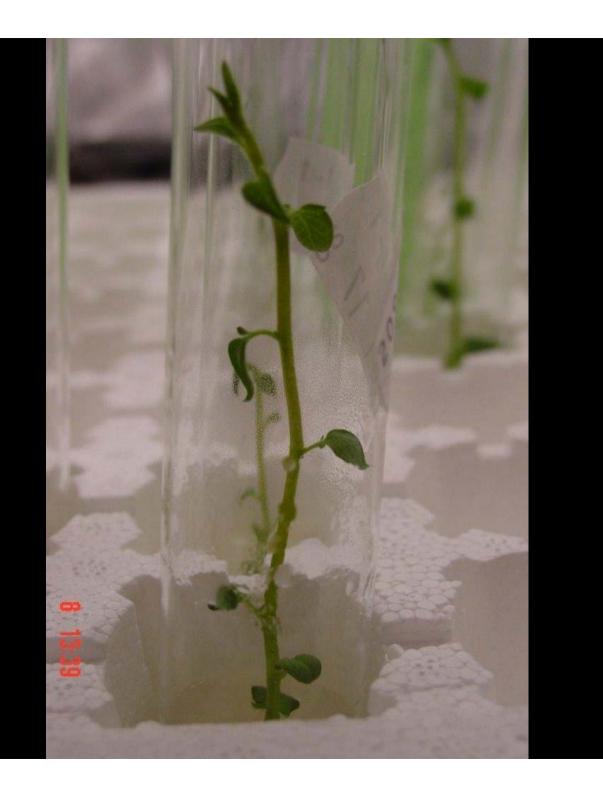
## From Lab to minituber





















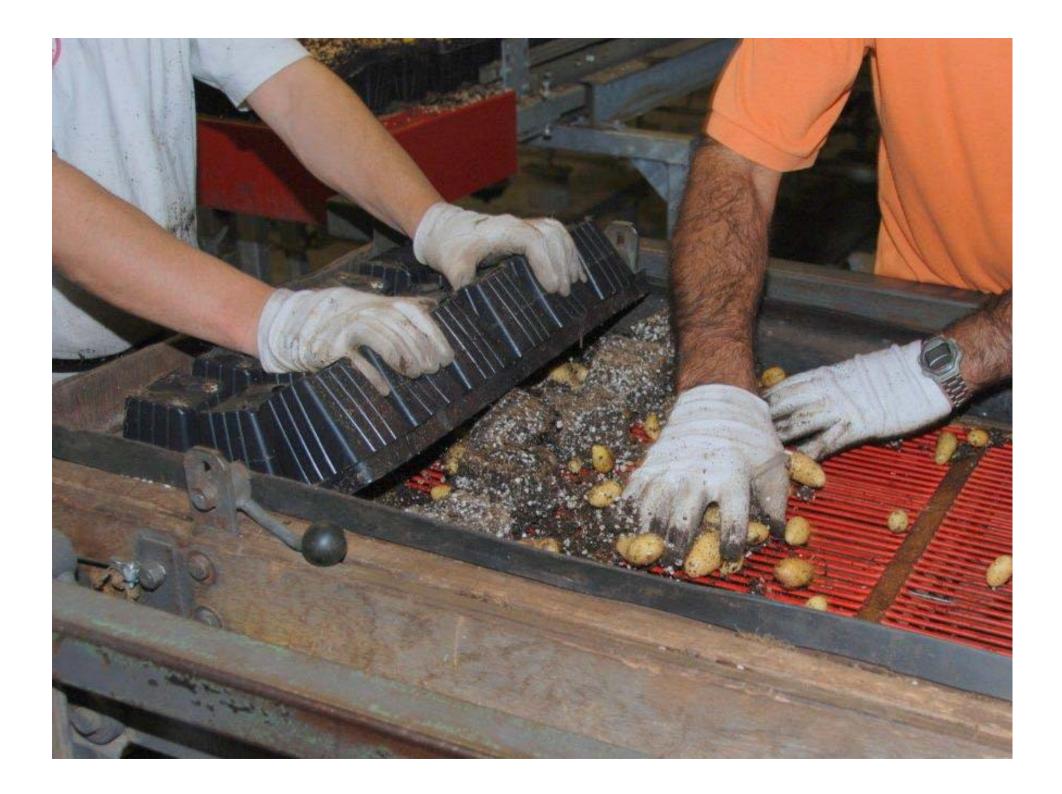


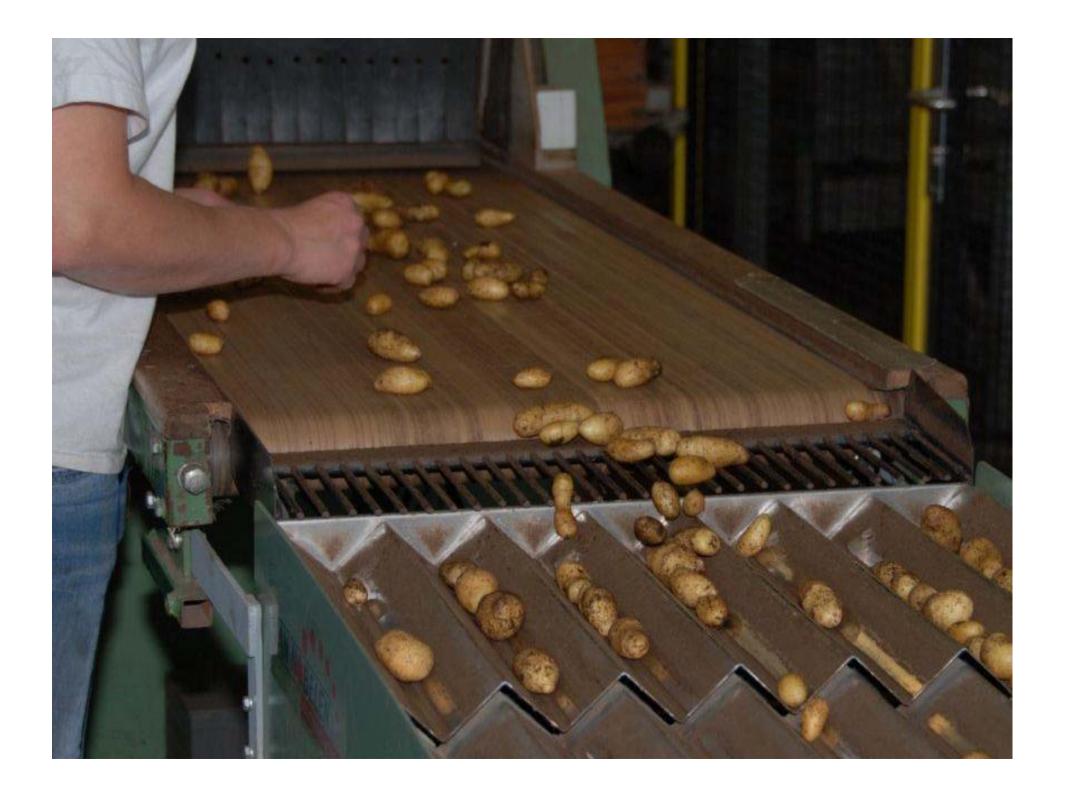










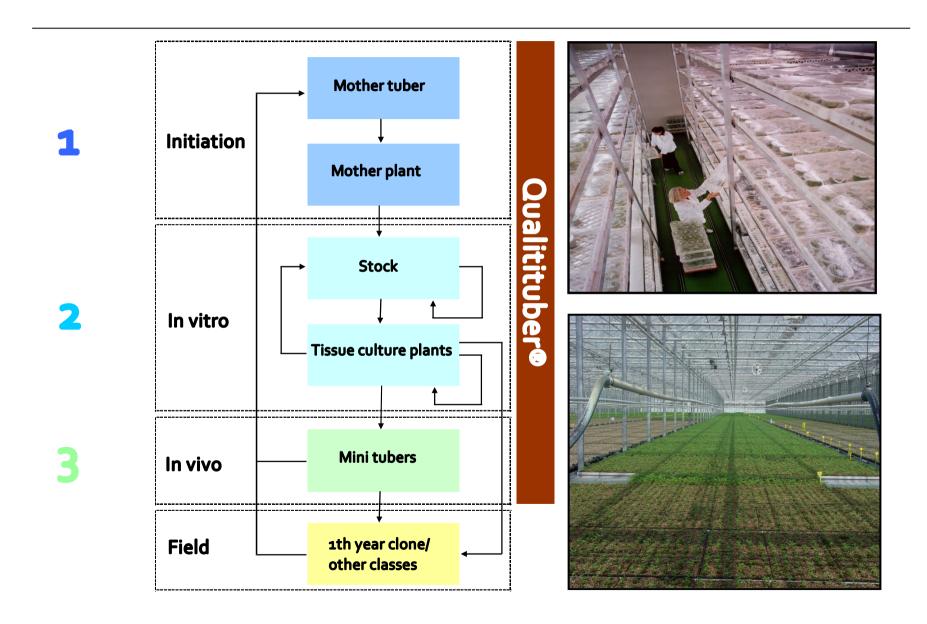








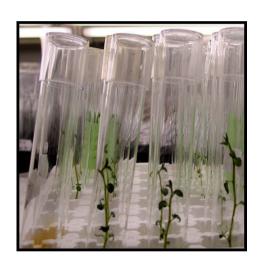




## **1** Initiation

Select & clone seed potato to tissue-culture stocks



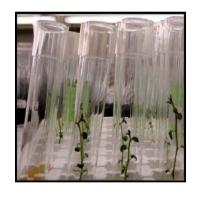


100% screening on virusses & diseases to achieve virusfree stocks

Stay in control of constant quality

# 2 In vitro multiplication Producing tissue-culture plants











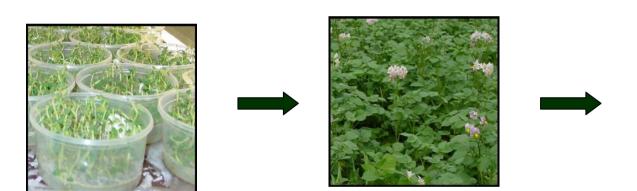


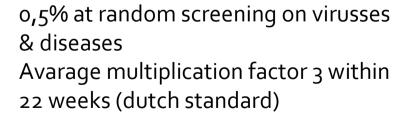
20% random screening on virusses
Screening for diseases
Avarage multiplication factor 4-5 within
6 weeks (dutch standard)





# In vivo multiplication Producing the potato minituber



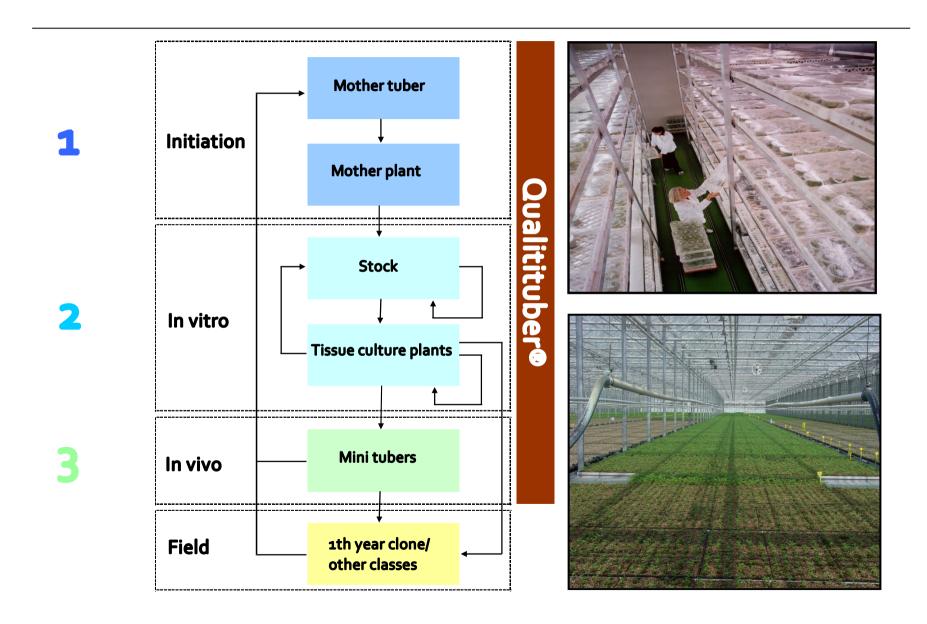


Stay in control of quantity and constant quality









# Pothos / Vitrocom are service provider for breeders and farmers in NL

What else can we do.....?

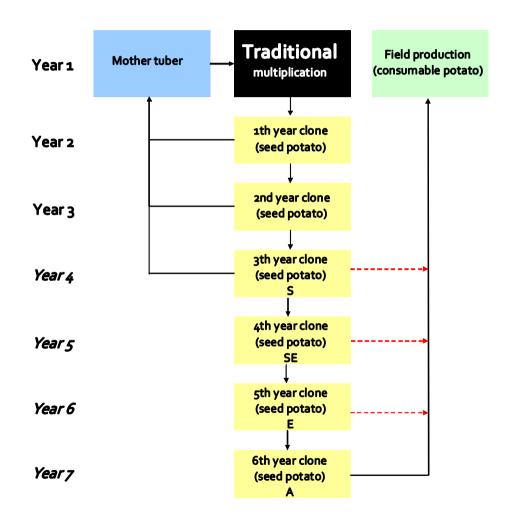
There is a demand for top quality seed potato all over the world.

The existing seed potato industry cannot meet this demand

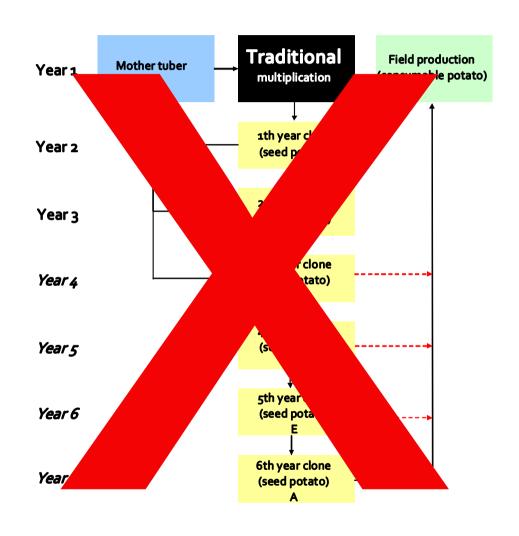
Our answer: **QUALITUBER** 



### The traditional system of potato seed production

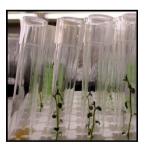


### The traditional system of potato seed production





## The new standard in seed potatoes









# The system



#### Qualituber ® Gold label

minitubers 100% disease free the start for field seed production



#### Qualituber ® Blue label

1st year field generation yield relative expensive because of investment in minitubers



#### Qualituber ® Green label

2nd year field generation yield possbible to propagate for 1 more year



#### Qualituber ® Red label

3rd year field generation yield to be used for production only

## What can we offer?

## **Options**

- 1. Produce own minitubers and seed potato
- 2. Purchase minitubers (Goldlabel)
- 3. Purchase 2nd year seed (Greenlabel)















# Cost price calculation Qualituber Green and Red label

- 1. Invest in minitubers
- 2. Let your own seeds grow at a selected farmer at sea coast of Holland:

- 1st year cost price, Qualituber Blue: € 0,60/kg

- 2nd year cost price, Qualituber Green: € 0,60/kg

3. Grow your own seeds in Russia:

1st year, your cost price: € 0,42/kg

- 2nd year: € 0,28/kg

- 3rd year: € 0,26/kg













## Production own minitubers and seed

#### What we can offer:

- Laboratory and greenhouse design specifications
- Specifications for machinery
- Production protocols
- Supply of certified consumables/ raw materials
- Certification standards
- Proces audit
- Planning & registration tools

#### Optional (if needed):

- Staff training
- Managementsupport (work out businessmodel, budgets)
- Technical consultancy
- Support with investment decisions



## Thank you for your attention







